**Actor's Conservatory Occupations**

**Labor Market Information Report**

**Las Positas College**

Prepared by the San Francisco Bay Center of Excellence

for Labor Market Research

November 2020

# Recommendation

Based on all available data, there appears to be a slight undersupply of Actor's Conservatory workers compared to the demand for this cluster of occupations in the Bay Region and in the East Bay Sub-Region (Alameda and Contra Costa Counties). There is a projected annual gap of about 35 students in the Bay Region and seven (7) students in the East Bay Sub-Region.

**Introduction**

This report provides student outcomes data on employment and earnings for TOP 1099.00-Other Fine and Applied Arts programs in the state and region. It is recommended that these data be reviewed to better understand how outcomes for students taking courses on this TOP code compare to potentially similar programs at colleges in the state and region, as well as to outcomes across all CTE programs at Las Positas College and in the region.

This report profiles Actor's Conservatory Occupations in the 12 county Bay Region and in the East Bay Sub-Region for a proposed new program at Las Positas College.

|  |
| --- |
| * **Artists and Related Workers, All Other (27-1019):** All artists and related workers not listed separately. |
| Entry-Level Educational Requirement: No formal educational credential |
| Training Requirement: Long-term on-the-job training |
| Percentage of Community College Award Holders or Some Postsecondary Coursework: 27% |
|  |

**Occupational Demand**

**Table 1. Employment Outlook for Actor's** **Conservatory Occupations in Bay Region**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Occupation** | **2019 Jobs** | **2024 Jobs** | **5-Yr Change** | **5-Yr % Change** | **5-Yr Open-ings** | **Average Annual Open-ings** | **25% Hourly Wage** | **Median Hourly Wage** |
| Artists and Related Workers, All Other | 305 | 300 | -5 | -2% | 179 | 36 | $9.35 | $16.88 |

*Source: EMSI 2020.3*

**Bay Region includes** Alameda, Contra Costa, Marin, Monterey, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma Counties

**Table 2. Employment Outlook for Actor's Conservatory Occupations in East Bay Sub-Region**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Occupation** | **2019 Jobs** | **2024 Jobs** | **5-Yr Change** | **5-Yr % Change** | **5-Yr Open-ings** | **Average Annual Open-ings** | **25% Hourly Wage** | **Median Hourly Wage** |
| Artists and Related Workers, All Other | 74 | 71 | -3 | -4% | 42 | 8 | $6.46 | $18.46 |

*Source: EMSI 2020.3*

**East Bay Sub-Region includes** Alameda and Contra Costa Counties

### Job Postings in Bay Region and East Bay Sub-Region

**Table 3. Number of Job Postings by Occupation for latest 12 months (November 2019 - October 2020)**

| **Occupation** | **Bay Region** | **East Bay Sub-Region** |
| --- | --- | --- |
| Artists and Related Workers, All Other | 2 | 0 |

*Source: Burning Glass*

# Industry Concentration

**Table 4. Industries hiring Actor's** **Conservatory Workers in Bay Region**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Industry – 6 Digit NAICS (No. American Industry Classification) Codes** | **Jobs in Industry (2019)** | **Jobs in Industry (2024)** | **% Change (2019-24)** | **% Occupation Group in Industry (2019)** |
| Independent Artists, Writers, and Performers | 35 | 25 | -29% | 10% |
| Federal Government, Civilian, Excluding Postal Service | 28 | 29 | 2% | 10% |
| Other Personal Care Services | 21 | 25 | 16% | 8% |
| Nail Salons | 17 | 21 | 18% | 6% |
| Beauty Salons | 15 | 16 | 6% | 5% |
| Internet Publishing and Broadcasting and Web Search Portals | 13 | 15 | 19% | 4% |
| Colleges, Universities, and Professional Schools (State Government) | 12 | 13 | 7% | 4% |
| Graphic Design Services | 12 | 12 | -1% | 4% |

*Source: EMSI 2020.3*

# Educational Supply

There is one (1) community college in the Bay Region and East Bay Sub-region issuing one (1) award on average annually (last 3 years ending 2018-19) on TOP 1099.00-Other Fine and Applied Arts.

**Table 5. Community College Awards on TOP 1099.00-Other Fine and Applied Arts in Bay Region**

|  |  |  |  |
| --- | --- | --- | --- |
| **College** | **Sub-Region** | **Certificate Low Unit** | **Total** |
| Berkeley City | East Bay | 1 | 1 |
| **Total Bay Region** | | **1** | **1** |
| **Total East** **Bay Sub-Region** | | **1** | **1** |

# Source: Data Mart

Note: The annual average for awards is 2016-17 to 2018-19.

# Gap Analysis

Based on the data included in this report, there is a slight labor market gap in the Bay Region with 36 annual openings for the Actor's Conservatory occupational cluster and one (1) annual (3-year average) award for an annual undersupply of 35 students. In the East Bay Sub-Region, there is also a slight gap with eight (8) annual openings and one (1) annual (3-year average) award for an annual undersupply of seven (7) students.

# Student Outcomes

**Table 6. Four Employment Outcomes Metrics for Students Who Took Courses on TOP 1099.00-Other Fine and Applied Arts**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **2017-18** | **Bay** All CTE Programs | **Las Positas College** All CTE Programs | **State** 1099.00 | **Bay** 1099.00 | **East Bay** 1099.00 | **Las Positas College** 1099.00 |
| % Employed Four Quarters After Exit | 67% | 70% | 21% | 53% | n/a | n/a |
| Median Quarterly Earnings Two Quarters After Exit | $11,466 | $11,069 | $5,626 | $7,880 | $7,444 | n/a |
| Median % Change in Earnings | 31% | 30% | 27% | 30% | n/a | n/a |
| % of Students Earning a Living Wage | 53% | 52% | 25% | n/a | n/a | n/a |

*Source: Launchboard Pipeline (version available on August 2020)*

# Education

**Table 7. Education Requirements for Actor's** **Conservatory Occupations in Bay Region**

Note: 50% of records have been excluded because they do not include a degree level. As a result, the chart below may not be representative of the full sample.

|  |  |  |
| --- | --- | --- |
| **Education (minimum advertised)** | **Latest 12 Mos. Postings** | **Percent 12 Mos. Postings** |
| High school or vocational training | 1 | 100% |
| Associate Degree | 0 | 0% |
| Bachelor’s Degree or Higher | 0 | 0% |

*Source: Burning Glass*

# Methodology

Occupations for this report were identified by use of skills listed in O\*Net descriptions and job descriptions in Burning Glass. Labor demand data is sourced from Economic Modeling Specialists International (EMSI) occupation data and Burning Glass job postings data. Educational supply and student outcomes data is retrieved from multiple sources, including CTE Launchboard and CCCCO Data Mart.

# Sources

O\*Net Online

Labor Insight/Jobs (Burning Glass)

Economic Modeling Specialists International (EMSI)

CTE LaunchBoard [www.calpassplus.org/Launchboard/](http://www.calpassplus.org/Launchboard/)

Statewide CTE Outcomes Survey

Employment Development Department Unemployment Insurance Dataset

Living Insight Center for Community Economic Development

Chancellor’s Office MIS system

# Contacts

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